



Thank you for your enquiry about advertising in the Kings Norton Parish Magazine. Here is what you need to know if you wish us to print your advertisement.

We accept three sizes of advert, full page, half page and quarter page. Since the magazine is printed in A5 format, the following spaces are available (measurements are approximate).

| Size | Height in cm | Width in cm | Orientation |
|------------------|--------------|-------------|-------------|
| Full page | 18 cm | 13 cm | Portrait |
| Half page | 9 cm | 13 cm | Landscape |
| Quarter page (P) | 9 cm | 6 cm | Portrait |
| Quarter page (L) | 4.5 cm | 13 cm | Landscape |

There are only 2 spaces available for colour adverts, on the inside front and back covers. These are allocated on a first-come-first-served basis and are often booked months in advance by regular advertisers. All others are printed in black and white and are arranged within the publication at the discretion of the Editor.

Prices up to and including the **December 2018** edition are as follows.

| Period | Type | Size | Price |
|-----------|---------------|--------------|---------------|
| 12 months | Black & white | Full page | £313 |
| | Black & white | Half page | £183 |
| | Black & white | Quarter page | £108 |
| 1 month | Colour | Full page | £378 |
| | Black & white | Full page | £29 per issue |
| | Black & white | Half page | £17 per issue |
| | Black & white | Quarter page | £10 per issue |
| | Colour | Full page | £35 per issue |

If you wish to place an advertisement, your first step should be to email David Ash, the Editor (editor@kingsnorton.org.uk) to discuss the details. Once a decision has been reached about the size and wording of your advert and the frequency with which it will be printed, you will receive an invoice which must be settled before we go to print. We will request payment by cheque, in cash or by bank transfer. We regret that we are not yet able to accept payment by credit / debit card.

You must provide your own advertising copy and, to be compatible with our editing software, it must be supplied by email in one of the following file formats: JPEG, PNG, TIFF. Please note that we cannot accept files in PDF or Word format. For the best possible print quality, the resolution of your graphic should be set to 300 dpi (dots / inch). Please check that your finished file fits the dimensions shown above. If you are in any doubt about the technicalities, David Ash will be pleased to advise.